



**David Rivera**

Web Designer  
Front-End Developer  
Print Designer  
Photographer

**Email**

dvdriv@hotmail.com

**Web site**

davidriveracreative.com

**Phone**

727.278.9888

## Professional Profile

A highly talented, energetic, and successful artist who thrives on creative projects. Proficient in front end web development and graphic design.

## Skills

- CSS
- HTML
- Front-End Development
- Bootstrap
- User Interface Design
- Photoshop
- Illustrator
- InDesign
- Visual Studio
- Photography
- Print Production

## Career History

### **Geographic Solutions, August 2011 to Present**

Creation of front-end design, development and maintenance of corporate and client websites.

#### Web/Graphic Designer

- Produce design, branding, and front-end code for web-based client systems.
- Create and develop web GUI interfaces for state workforce clients.
- Coordinate, test, implement and support production sites with CMS, databases, file repositories.
- Create innovative marketing materials meeting specific commercial or promotional needs, including corporate branding, email campaigns, brochures, postcards and presentations.

### **Savvy Dog**

Freelance Contract Web design for prospective clients.

### **Russell Johns Associates**

Establishing brand objectives and design strategies for publishers and advertisers.

#### Interactive Media Designer and Creative Services Director

- Created 100% of web design work utilizing Photoshop, Illustrator, CSS, HTML, and UI Design.
- Managed staff of four for print projects by keeping them on daily and monthly time schedules.

### **Freelance Designer**

Online Web advertisement for Triad Digital Media and Ignite Media Solutions.

### **L-3 Communications, MPRI Division**

Managed web development for the Department of Defense's Trans Regional Web Initiative.

#### Web Designer

- Produced 3/4 of the company's large-scale informational web sites by designing the user interface using CSS, XHTML, and UI design for the company's world-wide strategic on-line content.

### **SendTec, Inc (now Acquirgy)**

Implemented online, direct response, and search engine marketing using Flash, HTML docs.

#### Art Director

- Executed and participated in campaigns that increased product awareness by 46% through building brand impact in banners, e-mail, click-through rates and other advertising tactics.

### **Creative Business Solutions**

Produced full service web site design and development, Internet marketing and hosting.

#### Web Designer

- Developed XHTML, CSS and UI Design for web sites and modules producing navigational schemes and overall architecture to achieve and maintain front-page search engine results.

### **Lightport Advisors Inc.**

Implemented web applications with CSS and HTML for customized financial web reporting systems.

#### Web Designer and Creative Services Manager

- Successfully designed web sites and developed client relationships. Executed above standard expectations by producing high client retention rates and multiple module up grades.

## Education

Hussian School of Art – Philadelphia, PA - A.S., Specialized Technology; Graphic Design Emphasis.  
Florida State University – Webmaster Certification in Dreamweaver, CSS, XHTML, Web Architecture.